



# **2018 Community Survey Perspectives on Early Learning in San Antonio**

**Prepared by**

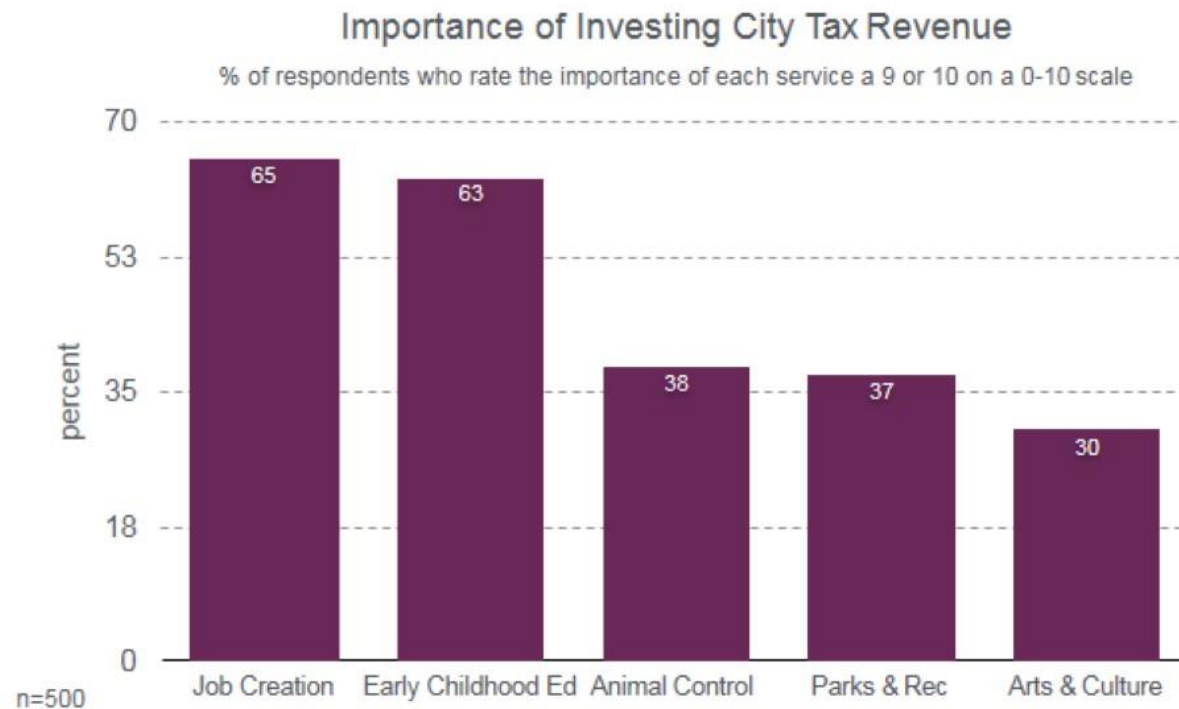


Presented to the San Antonio Early Learning Coalition  
July 26, 2018





## Priorities For City Tax Revenue

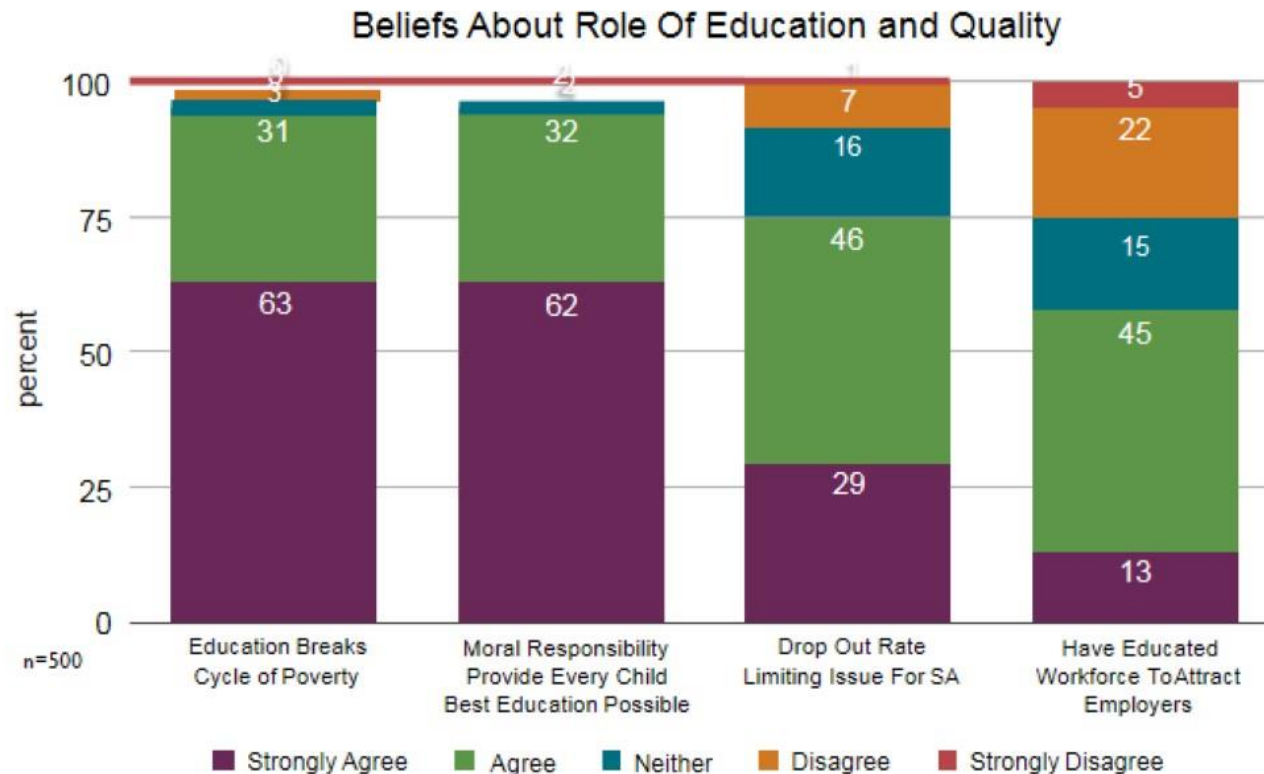


- Nearly two-thirds of all respondents rated “early childhood education for at risk children” a 9 or 10 on a 0-10 point scale, statistically the same importance as “job creation and job retention services”
  - “Animal control services such as impounding strays, animal rescue and animal adoption,” “expansion and improvements to parks and recreation areas” and “arts & cultural programs, exhibits, events and festivals” were of significantly less importance

Q= On a scale of 1 to 10, with 0 being not at all important and 10 being very important, please tell me how important you think it is for the City of San Antonio to invest city tax revenue in each of these programs or services.



## Perceived Public Need For Quality Education

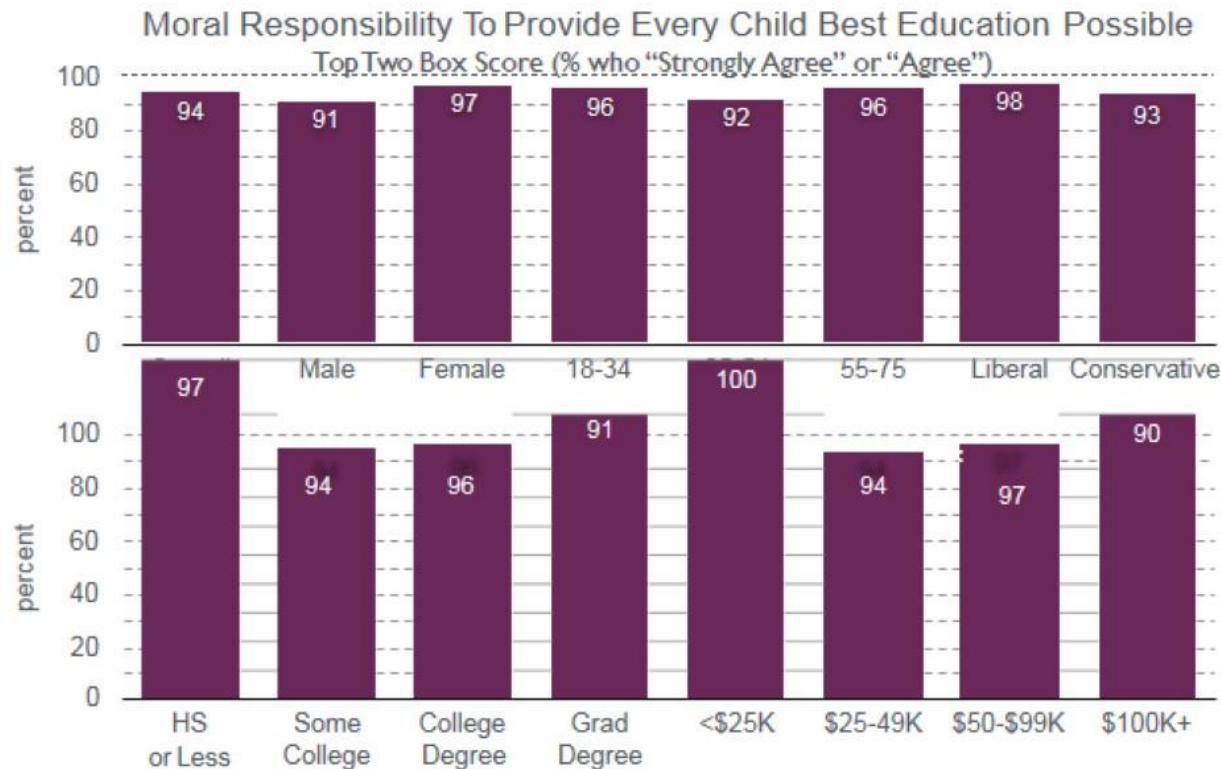


- Almost 95% of likely voters agree that "education is the most effective way to break the cycle of poverty, decrease welfare rolls and reduce crime" and "we have a moral responsibility to provide every child with the best education possible"
- Significantly fewer agree that "poor high school and college graduation rates are a critical—and limiting—issue facing San Antonio," with only 29% "strongly agreeing"
- 58% agree that "San Antonio's workforce has the education and skill-set needed to attract leading edge employers" while 27% "disagree" or "strongly disagree"

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree



## Moral Responsibility



- There is broad support across all segments regarding our moral responsibility to provide every child the best education possible, with some slightly more supportive, including:

- Females
- 18-34 and 55-75 year olds
- Those with liberal values
- Those with a high school degree or less or a college degree
- Those earning <\$25K and middle income households (\$50-\$99K)
- Those who live in the Southwest were also slightly more likely to agree (97%), with no significant differences in any other area

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
Poor high school and college graduation rates are a critical—and limiting—issue facing San Antonio.





## Drop Out Rate Limiting Issue

Poor High School & College Graduation Rates Are  
Critical—And Limiting—Issue Facing San Antonio  
Top Two Box Score (% who “Strongly Agree” or “Agree”)



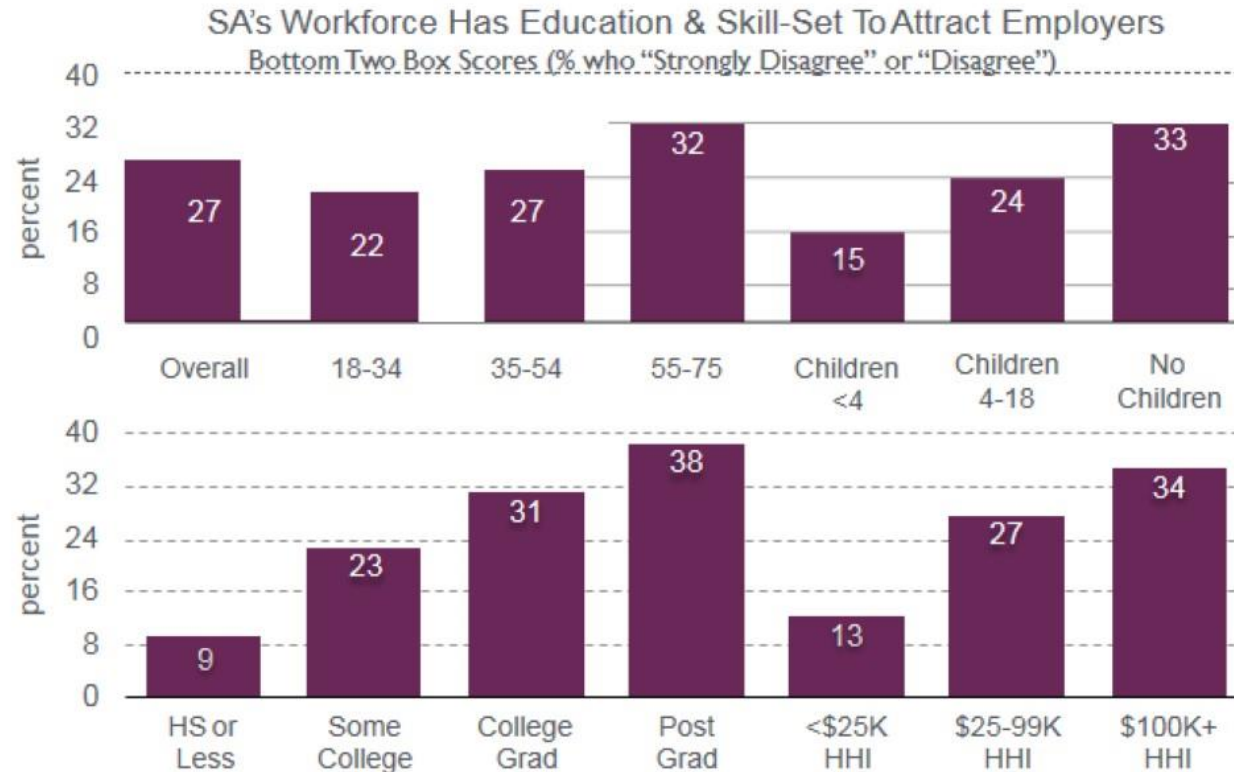
- Among those more inclined to believe that poor high school and college graduation rates are a limiting factor in San Antonio’s future are:

- Households with no children at home
- Hispanics
- 55-75 year olds
- Those with a high school degree or less as well as those with a post-graduate degree
- Those who are aware of Pre-K 4 SA
- Those with conservative values

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
Poor high school and college graduation rates are a critical—and limiting—issue facing San Antonio.



## Work Force To Attract Employers

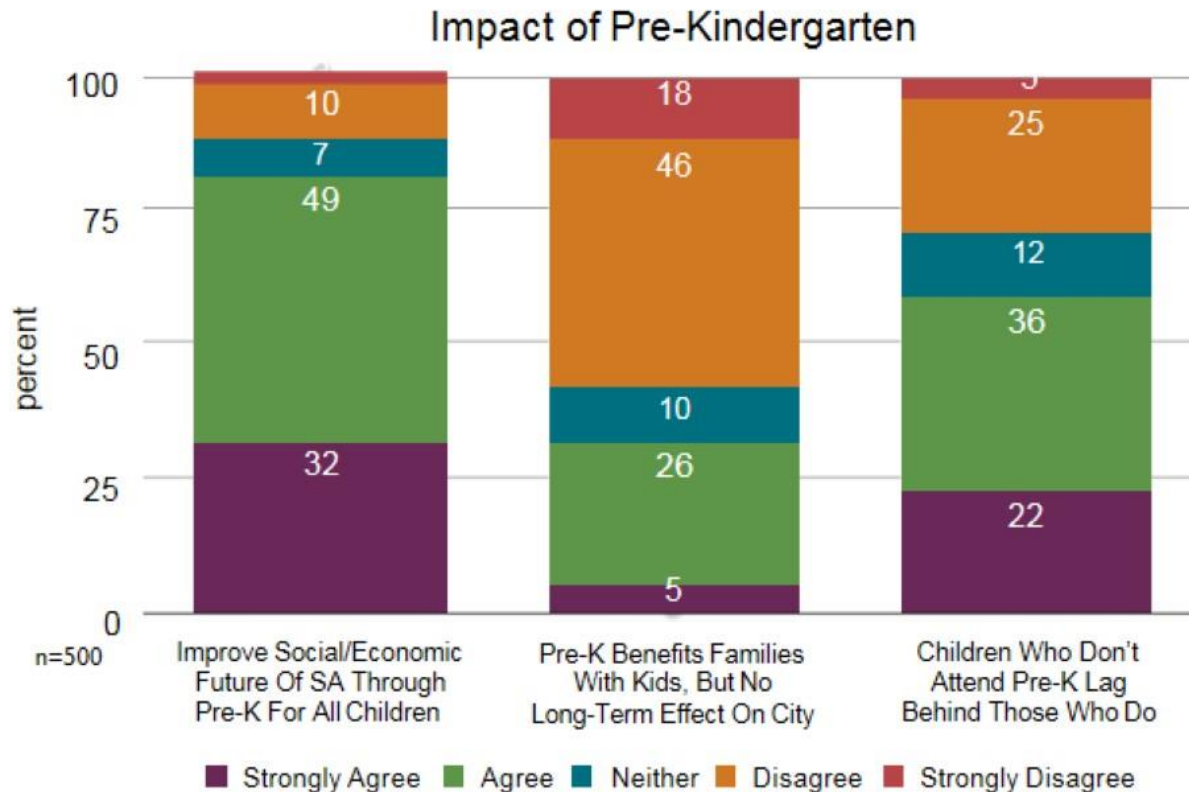


- Those who disagree that San Antonio's workforce has the education and skill-set to attract leading-edge employers are more likely to be: older, more educated and affluent and have no children in their household
- 37% of those who live in North Central San Antonio were also more likely than residents in other areas of town to disagree

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
San Antonio's workforce has the education and skill-set needed to attract leading-edge employers.



## Beliefs About Early Childhood Education



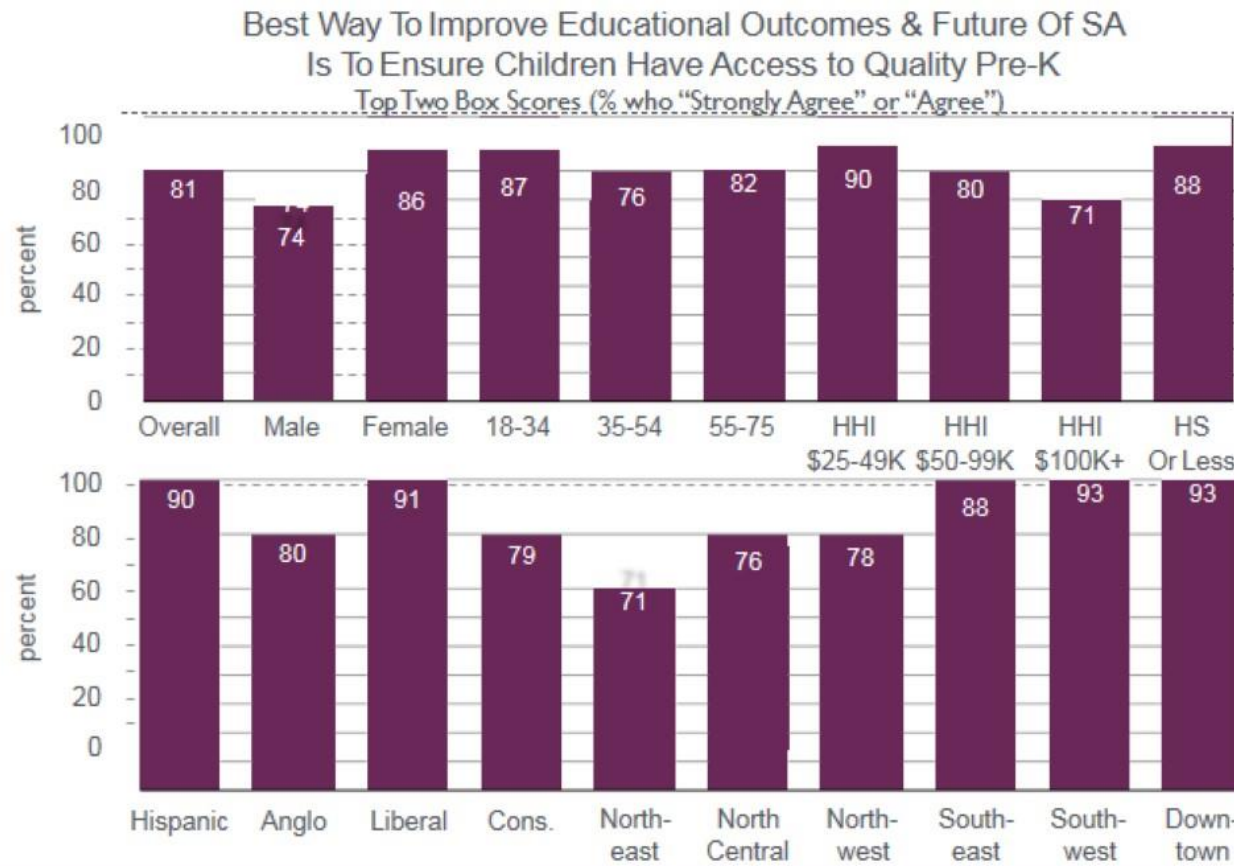
- 8 out of 10 agree the best way to improve educational outcomes and the social and economic future of San Antonio is to make sure children have access to quality pre-kindergarten education
- 64% disagree that pre-k education may benefit families with children but has no long-term effect on our city; 31% agree
- 58% believe that children who don't attend a quality pre-k program often lag behind academically and socially compared to their peers who do; 30% don't agree

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree





# Impact Of Pre-K Education On Future Of SA



- While at least three-quarters of all of those surveyed support this statement, there is stronger agreement in different subsegments of the population, including:

- Females
- 18-34 year olds
- HHI <\$50K
- High school education or less
- Hispanics
- Those with liberal values
- Those who live on the south side or downtown

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:

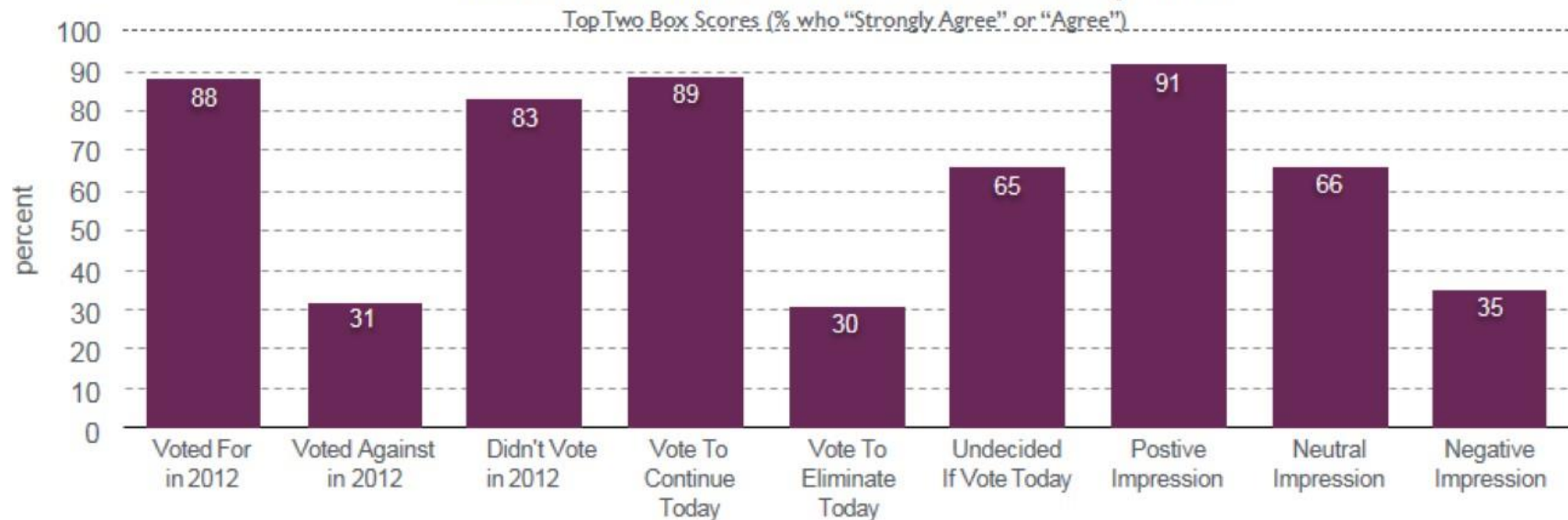
The best way to improve educational outcomes and the social and economic future of our community is to make sure children have access to quality pre-kindergarten education





## Impact Of Pre-K Education On Future Of SA

Best Way To Improve Educational Outcomes & Future Of SA  
Is To Ensure Children Have Access To Quality Pre-K

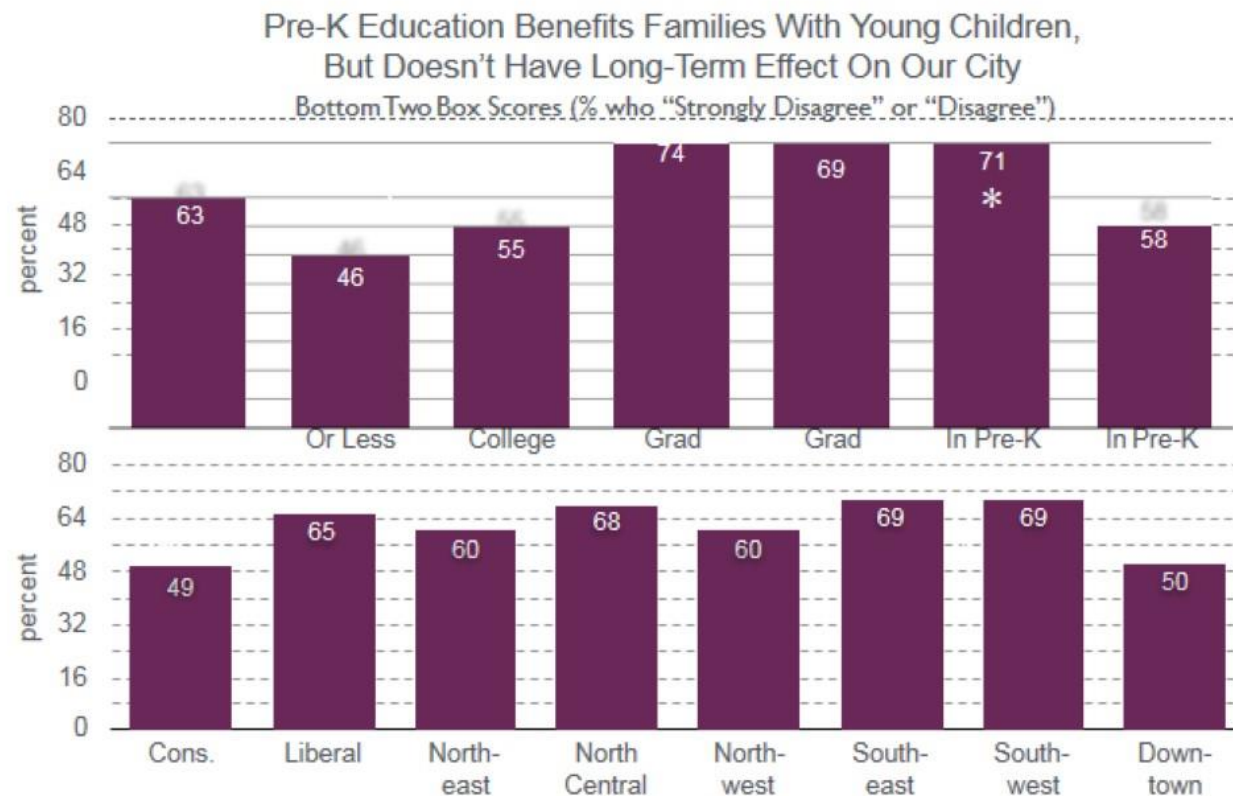


- Agreement is significantly stronger for those who support Pre-K 4 SA; those who are undecided, didn't vote or don't remember how they voted, are more in agreement than disagreement
- 70% of those who are against the program, disagree that wide-spread enrollment in pre-kindergarten will improve educational outcomes and economic future of San Antonio

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
The best way to improve educational outcomes and the social and economic future of our community is to make sure children have access to quality pre-kindergarten education



## Long-Term Effects Of Pre-K On City

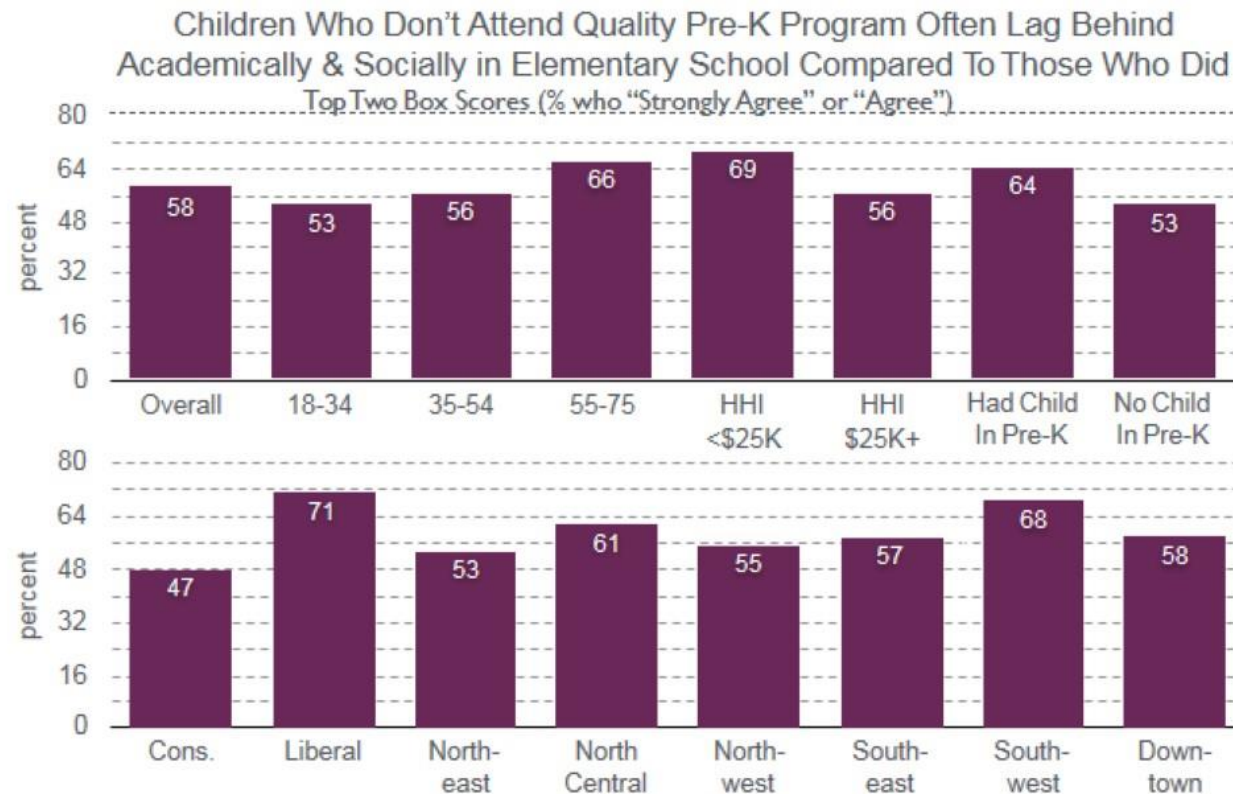


- There were some telling differences of opinion among the different subsegments, with those most likely to disagree being:
  - More highly educated
  - Those who have enrolled a child in a pre-k program
  - Those with liberal values
  - Those who live in North Central, Southeast or Southwest San Antonio

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
Pre-kindergarten education benefits families with young children but it doesn't have any long-term effect on our city.



## Children Who Don't Attend Pre-K



- Those most likely to agree that children who don't attend a quality pre-k program will lag behind their peers who do, include:

- Those 55+
- Lower HHI (<\$25K)
- Had a child enrolled in a pre-k program
- Those with liberal values
- Those who live in the Southwest part of town

Q= For each statement that I read, please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree:  
Children who DO NOT attend a quality pre-kindergarten program often lag behind academically and socially in elementary school compared to those who did.





## Perceived Public Need

