



INTRODUCING CLUB FOR THE FUTURE'S DIGITAL POSTCARDS TO SPACE PLATFORM

Dear Partners! We hope this email finds you well. Club for the Future is thrilled to share some exciting news with you about our newest initiative, which we believe will capture the imagination and curiosity of space explorers across the world.

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We are introducing a new way for people to create and send earth-friendly postcards to space from their digital devices. The all-digital process provides a new way to connect space with Earth, aligning with The Club's mission to inspire and mobilize future generations to pursue STEM careers for the benefit of Earth.

The new digital postcards option is available now at <https://www.clubforfuture.org/postcards/digital-postcards>, where users can create and send drawings or messages to space from any digital device, including laptops, tablets, and smartphones. The art is then uploaded on a hard drive and flown to space on Blue Origin's New Shepard rocket. Once returned to Earth, each digital postcard will be stamped "Flown to Space," and creators will receive an email with a link to instructions on how to access their postcards. The best part - each creator's artwork will be uploaded into a digital art gallery – allowing their visions of the future to be shared with the world.

There is no limit to how much art each person can create and send to space: [Draw | Club for the Future \(clubforfuture.org\)](https://www.clubforfuture.org)

The paper Postcards to Space program will always remain an option, though we are now encouraging this new digital platform. We hope that you can help us amplify this amazing new program by sharing it on social media with the toolkit below.

PARTNER SOCIAL MEDIA TOOLKIT

Social Script: Launch your digital art into space with Club for the Future! Create drawings on a postcard from any device, and Blue Origin's New Shepard will fly them to space and back. Unleash your creativity with this earth-friendly option: [Blue Origin Club for the Future | Digital Postcards \(clubforfuture.org\)](https://www.clubforfuture.org) [#FortheBenefitofEarth](#) [#STEM](#) [#Spaceart](#)

Social Media Asset: Attached Graphics.

Note, there are versions for Facebook, Instagram, and X (Twitter).

*Share this opportunity with your contacts and partners via social media and newsletters!
Questions or collaboration opportunities? Reach out to Lucas Sonier at Isonier@blueorigin.com
To learn more about Blue Origin's commitment to sustainability, [click here](#).*

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DIGITAL POSTCARD

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